

Kraków
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KRAKÓW
CONGRESS
CENTRE

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**Offer of ICE Kraków
Congress Centre**

A large, red-tinted photograph of the ICE Kraków Congress Centre building. The building is a modern structure with a glass facade and a prominent glass tower. The image is overlaid with a grid of squares in red, black, and white. The text 'Let's inspire your event. Together.' is written in a large, light gray, sans-serif font across the center of the image.

Let's
inspire
your event.
Together.

KRAKÓW: CITY INFORMATION



Convention Bureau

For more information about Kraków
please contact Krakow Convention
Bureau:

convention@um.krakow.pl

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KRAKÓW: CULTURAL CAPITAL OF POLAND

- about **20 cultural** events a day
- 6 of 15 **UNESCO World Heritage Sites in Poland** located in Kraków and its region
- **UNESCO City of Literature**

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KRAKÓW: CUISINE

- European Capital of Gastronomic Culture 2019
- 25 restaurants recommended by the Michelin Guide and 1 with a Michelin star
- 10 local products protected by the EU
- unique gastronomic festivals

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KRAKÓW: BUSINESS AND SCIENCE

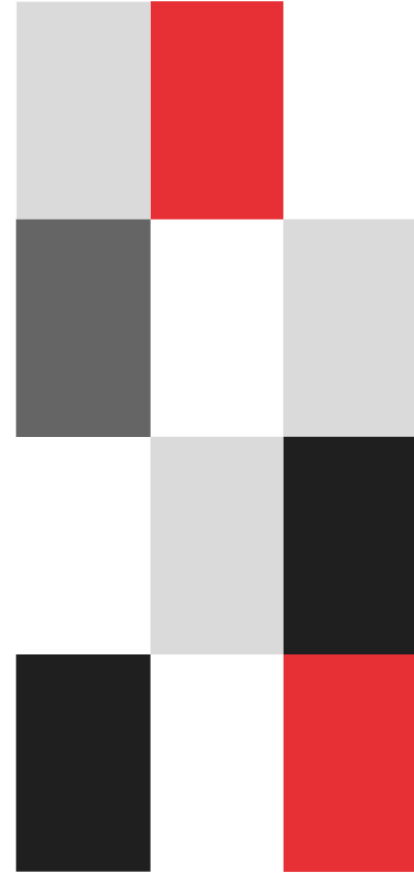
- Kraków – Polish Silicon Valley
- Jagiellonian University: the first and the oldest in Poland
- 24 universities and academies, over 150 000 students
- city of start-ups and corporations



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KRAKÓW: TOURIST-FRIENDLY CITY



Tripadvisor

10th place on the list of the trending destinations for 2020



Which? Travel

1st place on the list of the most interesting European cities for city breaks 2019

The New York Times

The New York Times

14th place on the list of the most interesting places to visit in 2020

TRAVEL+LEISURE

Travel+Leisure

25th place on the list The World's Best Cities 2020



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KRAKÓW: EVENTS

- 15th OWHC World Congress - 2019
- 41st Session of the UNESCO World Heritage Committee 2017
- World Youth Days 2016

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KRAKÓW AIRPORT

Airline connections



143 | direct connections

Daily direct flights including
Amsterdam, Frankfurt, London,
Paris

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KRAKÓW AIRPORT

Airline connections



KRAKÓW AIRPORT
im. Jana Pawła II

143 | direct connections

Daily direct flights including
Amsterdam, Frankfurt, London,
Paris

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ICE KRAKÓW: ACCOMMODATION

176 hotels

11 585 rooms

21 083 beds

Hotels in Kraków

5* x 14

4* x 52

3* x 92

2* x 16

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ICE KRAKÓW: ACCOMMODATION

**in the immediate vicinity
of the ICE Kraków:**

4* Q Hotel

4* Park Inn by Radisson Kraków

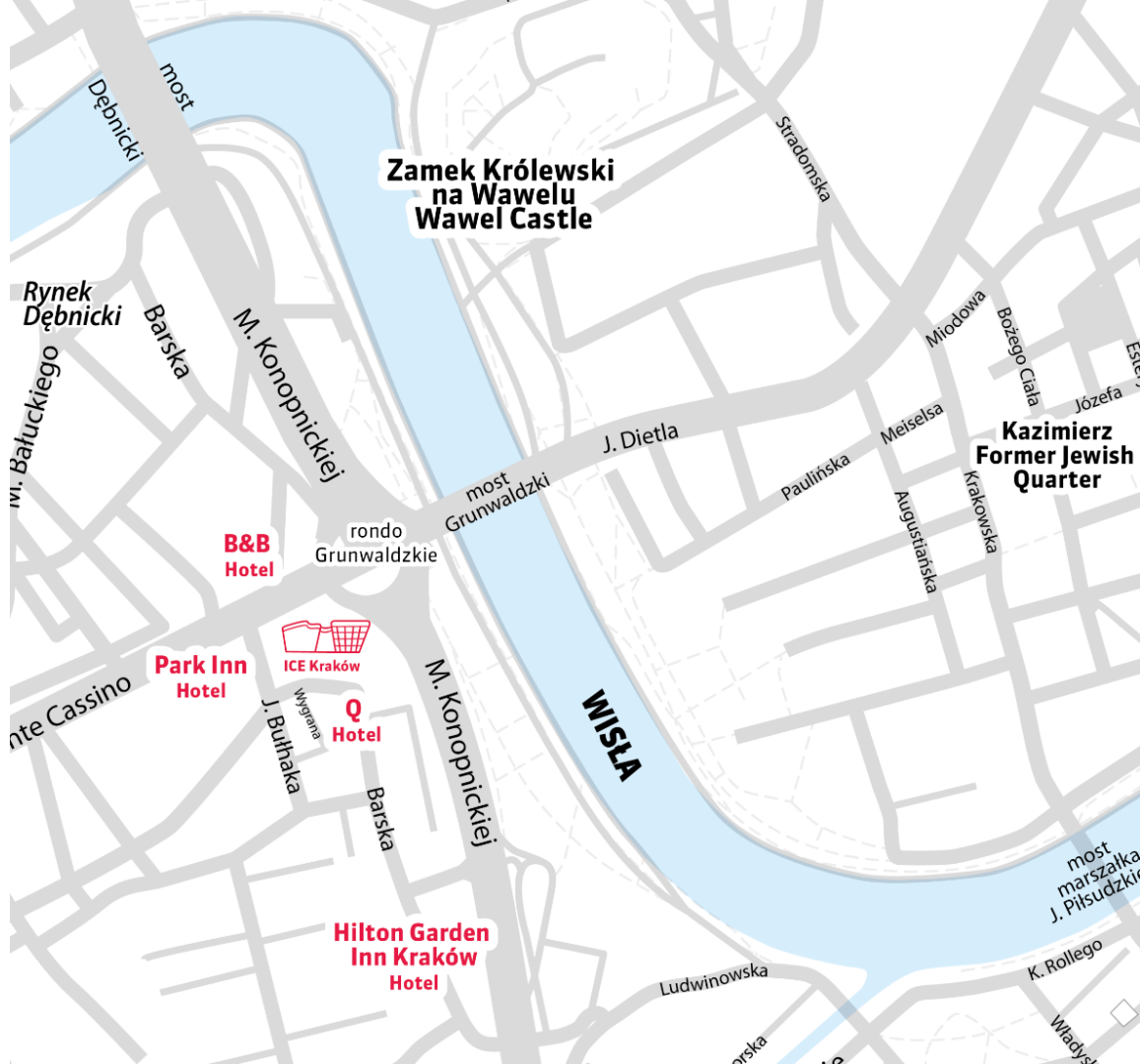
4* Hilton Garden Inn Kraków

2* B&B

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ICE KRAKÓW: LOCATION

within **10-15 minutes** walking distance from ICE Kraków:

- Wawel Royal Castle
- Main Market Square
- Kazimierz – former Jewish quarter

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ICE KRAKÓW CONGRESS CENTRE

ICE Kraków Congress Centre

- Business and cultural flagship of the city
- Designed by Ingarden & Ewý Architekci Studio

Kraków5020 – Operator of ICE Kraków

- we consolidate the local meetings market to make our activities more effective on the international arena
- we care about the image of Krakow as an attractive business destination

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ICE KRAKÓW CONGRESS CENTRE

4 main halls:
1915, 600, 400, 300 seats,
fully equipped and
furnished

3 levels of spacious, bright foyer
total area: 2,650 sqm

over 30
additional rooms

important traffic hub
(5 tram lines, 20 bus lines)
situated only 50 metres from
the main entrance of the venue

perfect accessibility
to the Kraków Airport and Main
Railway Station

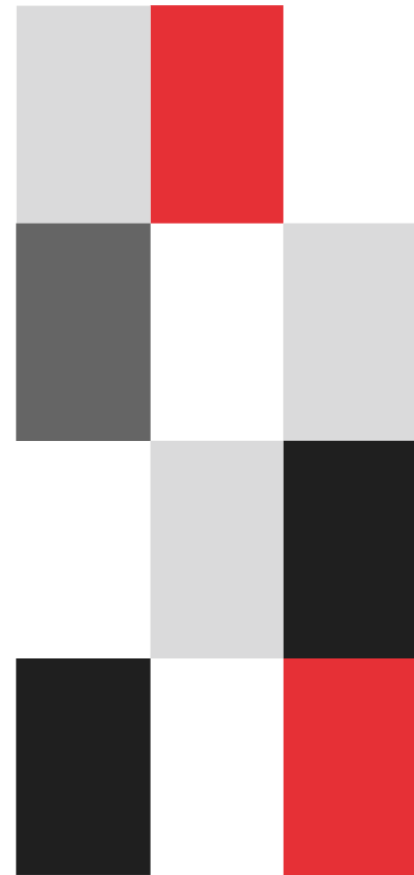
located in the heart of the city
with a stunning view of Wawel Royal Castle,
Vistula River and Kazimierz district

2-level underground parking
with 336 spaces

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ICE KRAKÓW: MULTIVENUE

INTERNATIONAL
CONGRESSES

SYMPOSIUMS

CONFERENCES

EXHIBITIONS

BUSINESS
MEETINGS

CORPORATE
EVENTS

JUBILEES

GALAS

BANQUETS

PRODUCT
LAUNCH
EVENTS

CULTURAL
EVENTS

FESTIVALS

CONCERTS

OPERA
PERFORMANCES

THEATRICAL
SPECTACLES

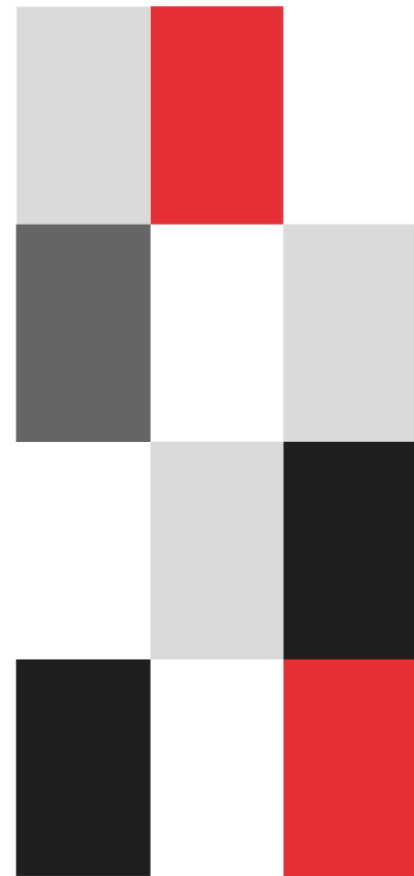
[Watch video](#)



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ICE KRAKÓW: MAIN ENTRANCE

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ICE KRAKÓW: FOYER

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ICE KRAKÓW: FOYER

- Three levels with total space of 2 650 sqm
- State-of-the-art, bright and spacious, with daylight access
- View of the Wawel Castle and Kazimierz district
- Multiple branding possibilities

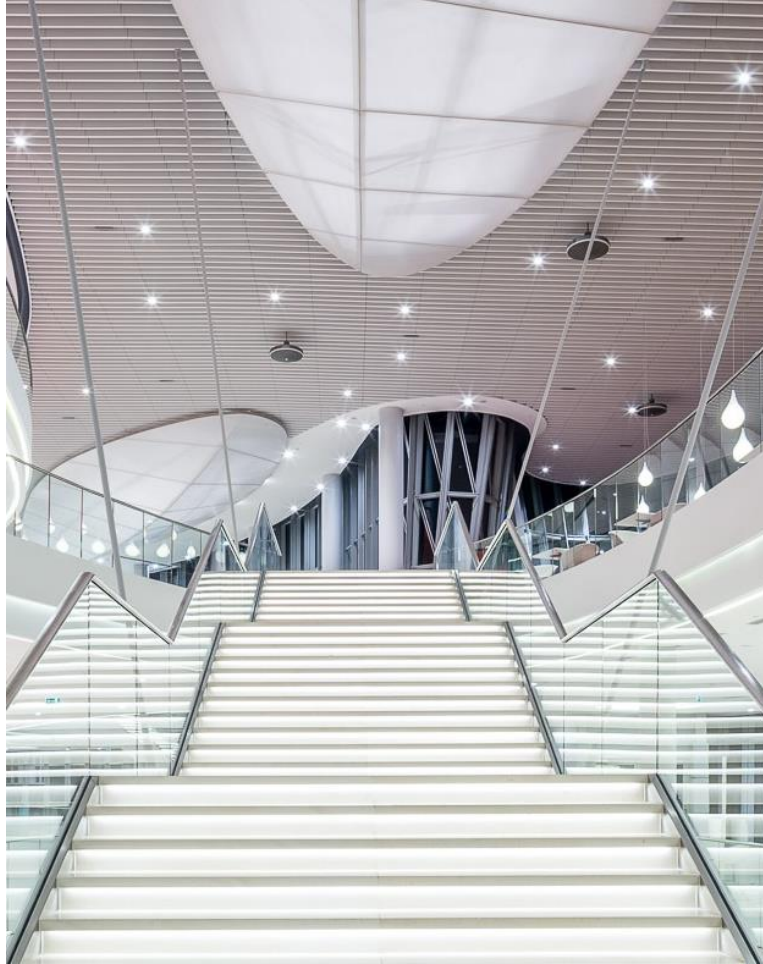
Suggested use:

- catering space for coffee breaks, lunches, banquets
- exhibition and representative space
- TV recordings, corporate events, product launch events

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ICE KRAKÓW: FOYER CATERING SPACE



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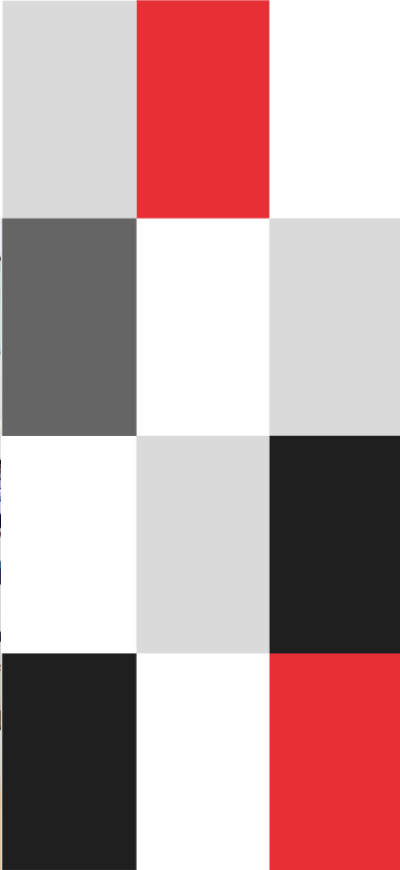
ICE KRAKÓW: FOYER EXHIBITION SPACE



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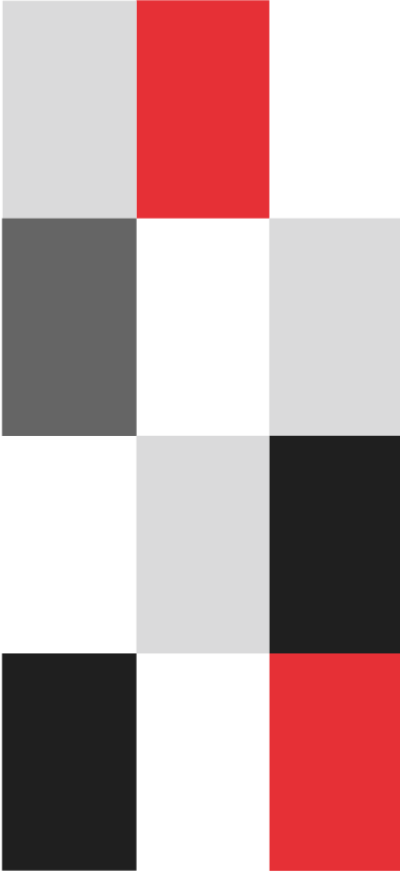
ICE KRAKÓW: FOYER MULTIPLE BRANDING POSSIBILITIES



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ICE KRAKÓW: FOYER MULTIPLE BRANDING POSSIBILITIES



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ICE KRAKÓW: REGISTRATION AND CLOAKROOM

- 16-metre long registration desk
- 16 LCD screens and a projection wall
- Organiser's rooms behind the registration desk
- Cloakroom equipped with 3798 hangers



ICE KRAKÓW:
KRZYSZTOF PENDERECKI
AUDITORIUM HALL (S1)



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ICE KRAKÓW: KRZYSZTOF PENDERECKI AUDITORIUM HALL (S1)



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ICE KRAKÓW: KRZYSZTOF PENDERECKI AUDITORIUM HALL (S1)

- **Maximum capacity 1 915 people**
- Equipment: sound and lighting systems projector, 12 x 6.5 m screen
- Fixed simultaneous interpretation cabins
- Direct access to the unloading ramp
- Anteroom and dressing rooms for artists

Suggested use:

concerts, congresses and conferences, film screenings, product launch and VIP events

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ICE KRAKÓW: THEATRE HALL (S2)

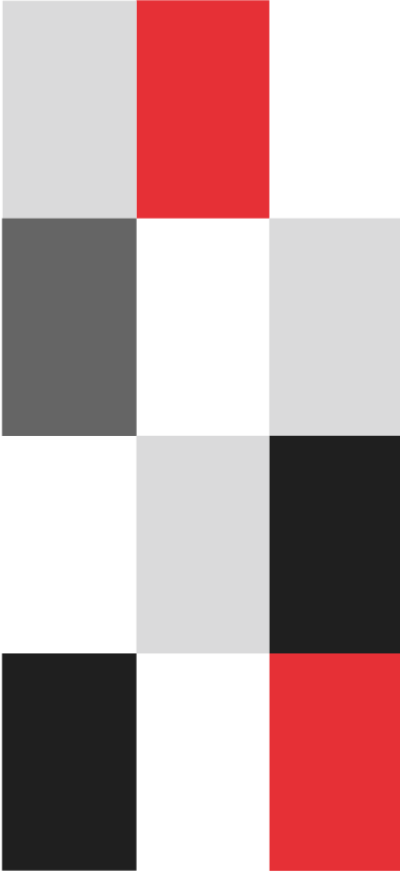
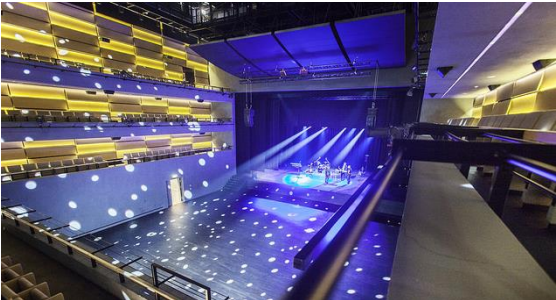


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ICE KRAKÓW: THEATRE HALL (S2)



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ICE KRAKÓW: THEATRE HALL (S2)

- **Maximum capacity: 600 people**
- Equipment: sound and lighting systems, projector, 12 x 6.5 screen
- Fixed simultaneous interpretation cabins
- Direct access to the unloading ramp
- Proscenium, curtain, rigging system, anteroom and dressing rooms for artists
- Automatic foldable tribune on level 0 – dismantling up to 20 minutes

Suggested use:

- conferences, concerts with seating or standing set-up, theatrical performance, film screenings, corporate and product launch events

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ICE KRAKÓW: CHAMBER HALL (S3)



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ICE KRAKÓW: CHAMBER HALL (S3)



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ICE KRAKÓW: CHAMBER HALL (S3)

- **Maximum capacity: 400 people**
- Space of 500 sqm with possibility to divide into 2 separate halls
- Equipment: sound and lighting systems, projector, 2 screens of 5 x 3.5 m, fixed simultaneous interpretation cabins
- Entrance no. 3 to the facility, from Bułhaka street

Suggested use::

- conferences, meetings, corporate events, dance parties
- concerts with seating or standing set-up
- film screenings, fashion shows, product launch events

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ICE KRAKÓW: CONFERENCE HALL COMPLEX (S4)

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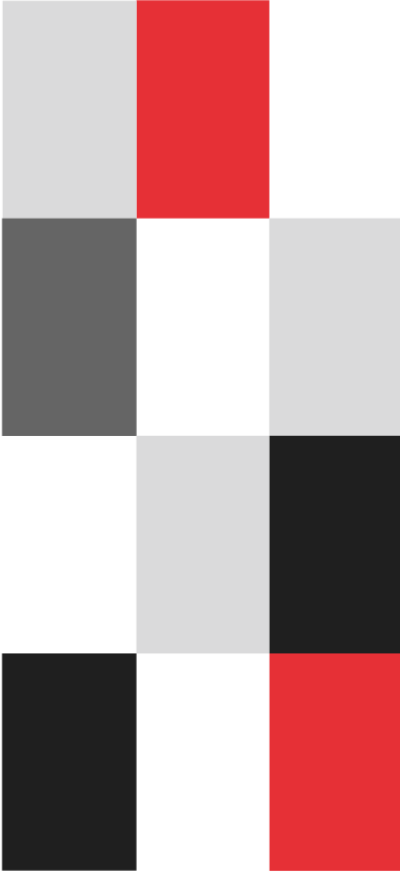


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ICE KRAKÓW: CONFERENCE HALL COMPLEX (S4)



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ICE KRAKÓW: CONFERENCE HALL COMPLEX (S4)

- **Maximum capacity: 350 people**
- Space of 500 sqm, can be divided up to 11 separate rooms
- Equipment: mobile audio system, projectors and screens
- Beautiful view of the Wawel Royal Castle
- Separate access to the hall from entrance No. 3

Suggested use:

- conferences, meetings, banquets, corporate events
- film screenings, dance events, fashion shows, product launch events

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ICE KRAKÓW: HALL (H3)

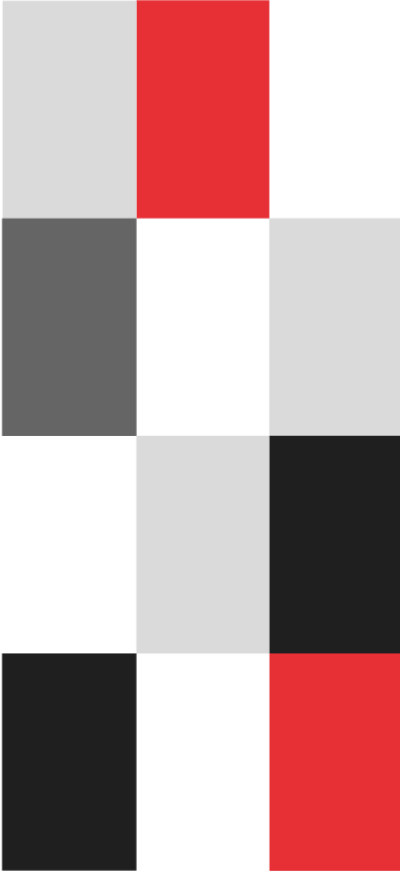
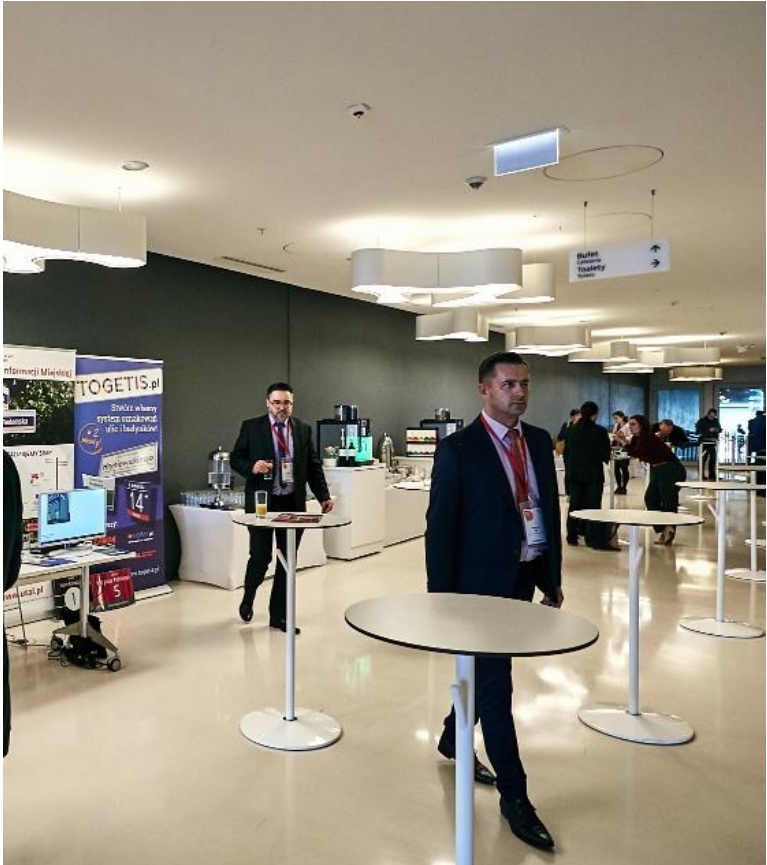


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ICE KRAKÓW: HALL (H3)



ICE KRAKÓW: HALL (H3)

- Space of 230 sqm
- Daylight access
- Functional catering and exhibition space located between the Chamber Hall (S3) and Conference Hall Complex (S4)



ICE KRAKÓW: MULTIFUNCTIONAL ROOMS

Support rooms

- Equipped with bathrooms, mirrors, tables, chairs and closets
- Up to 30 additional rooms with capacity from 2 to 70 persons

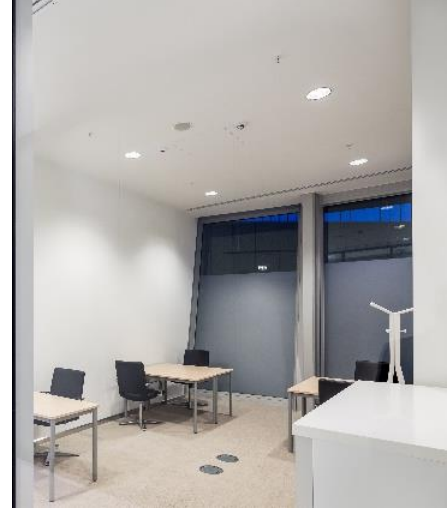
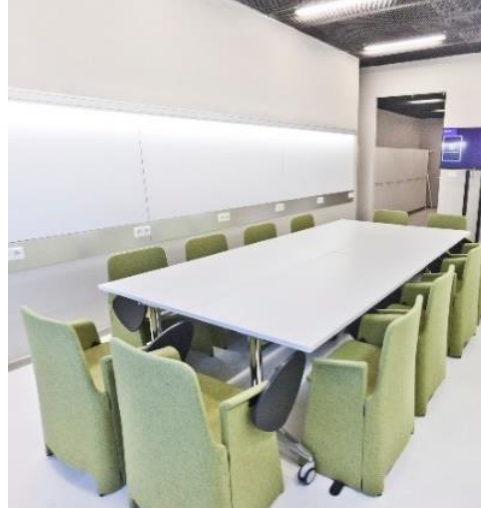
Suggested use:

- dressing rooms for artists, office space, space for small meetings, rooms for event speakers and organisers

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ICE KRAKÓW: INCLUDED IN THE RENTAL:

access to rented spaces
from 7 am to 11 pm

assistance of a dedicated
Project Manager during
preparations and production
of the event

initial
arrangement
of the hall

technical support for lighting,
audio, multimedia and stage
mechanics systems

equipment of the halls –
professional AV and IT
systems, according to
technical catalogue of the
halls*

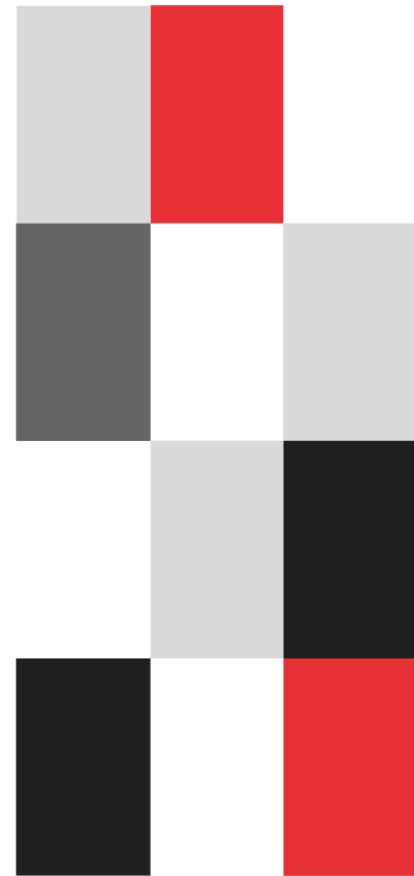
furniture from
the furniture
catalogue*

Wi-Fi up to 5 Mb and wired Internet up to 20 Mb

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ICE KRAKÓW: INCLUDED IN THE RENTAL:

registration area and
cloakroom (without staff)

over 30
support rooms

parking space packages in
the underground car park

branding spaces
and signage of
the venue*

basic security
service

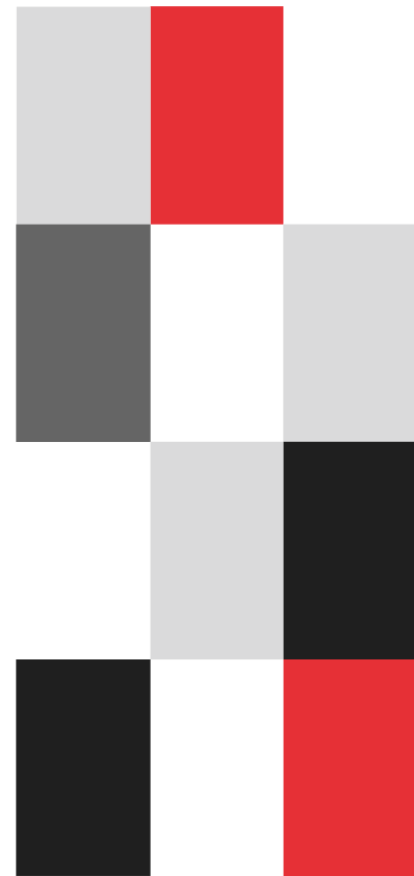
basic cleaning
service

promotion benefit
packages**

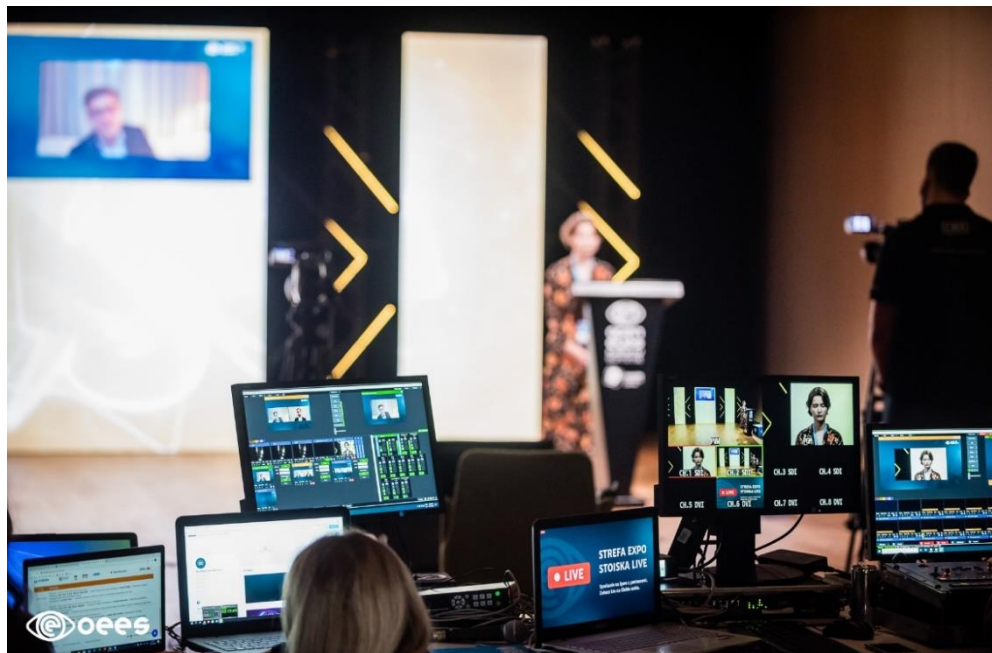
The scope of the services mentioned above has to be confirmed with the Sales Manager.

*Full specification available in the Guide to ICE Kraków.

**Detailed description of the options available in the Promotional Benefits Package.



ICE KRAKÓW: VIRTUAL AND HYBRID EVENTS



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ICE KRAKÓW: HYBRID STUDIO S5

The latest technological solutions, individually tailored scenography and a professional team guarantee a successful recording of video footage.

More informations:

[Technical Specifications](#)

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ICE KRAKÓW: CATERING

Exclusive catering company:

MASTERS
CATERING

Masters Catering

<https://masterscatering.com.pl/en/home/>

Contact person:

Marcin Cieślowski

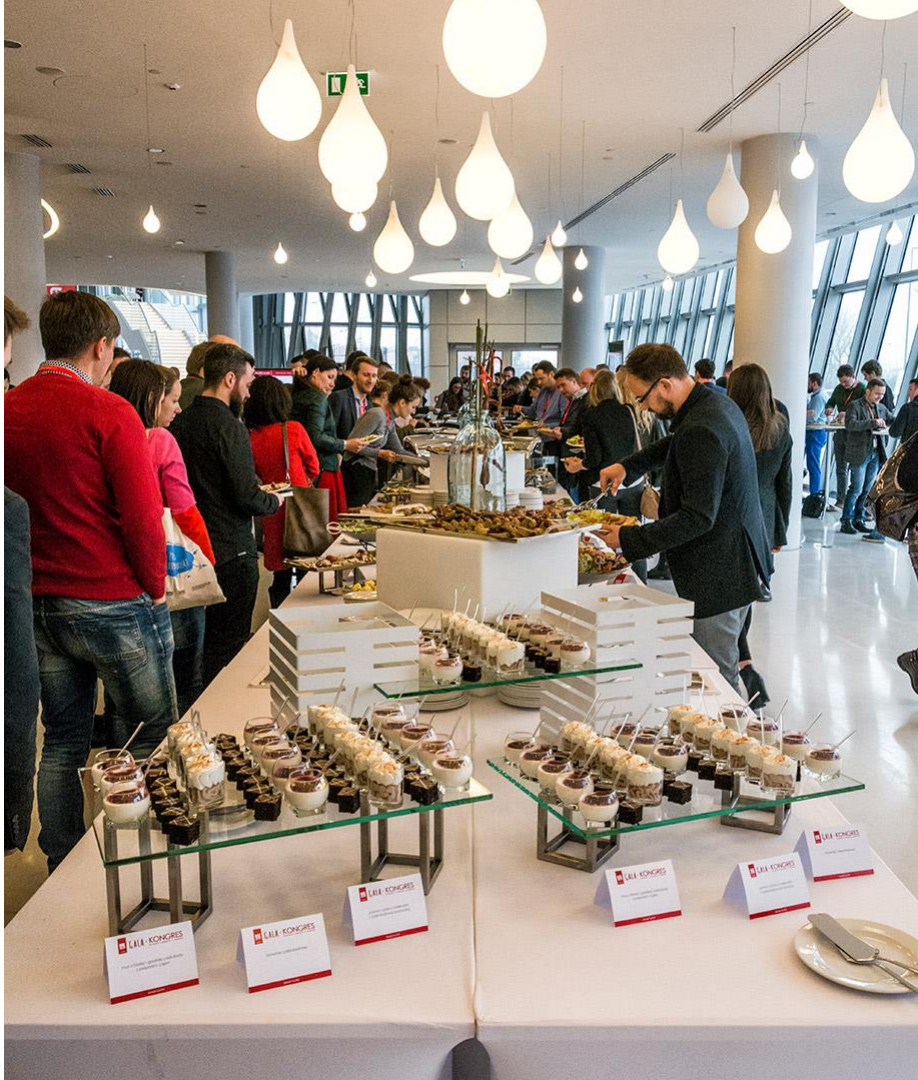
marcin.cieslikowski@masterscatering.com.pl

+48 530 290 880

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ICE KRAKÓW: CLOAKROOM AND AUDIENCE SERVICE

No exclusivity for cloakroom and audience services.
Recommended companies:



Kuluar

Contact person:
Andrzej Sukiennik

biuro@kuluar.pl
+48 603 490 222



PR Point

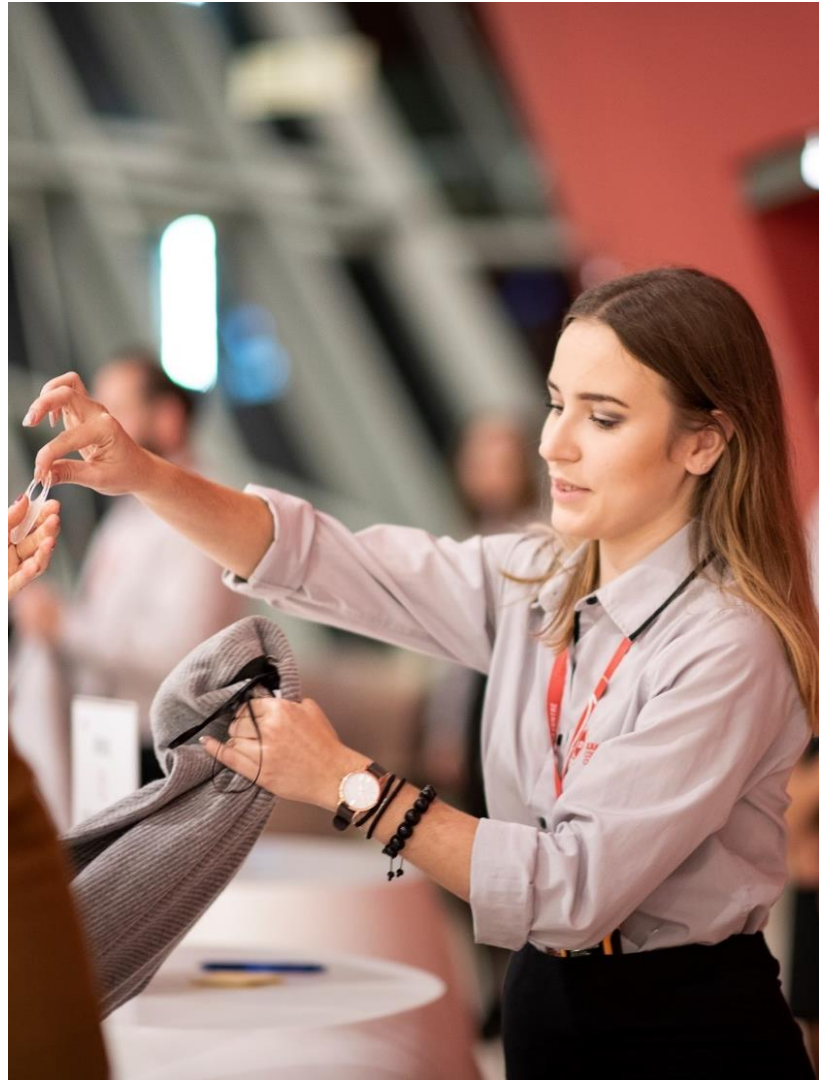
Contact person:
Bożena Sowa

sowa.bozena@gmail.com
+48 601 429 541

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ICE KRAKÓW: SUSTAINABILITY

- The venue is located in the city centre with easy access to public transport
- Effective energy-saving and daylight utilising system
- Actions and activities influencing the local environment and involving the local community (The Congress Avenue, Kraków Network, Dzień Dobry ICE Kraków)
- In catering, products from local suppliers, served on reusable tableware or made from biodegradable materials. Unused food donated to the Food Bank

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ICE KRAKÓW: EPIDEMIOLOGICAL SAFETY

- Obligation to cover the mouth and nose
- Maintaining social distance, min. 1.5 m
- Hand disinfection
- Audience safety - limiting the number of participants and detailed recommendations for the organizers

[ICE Kraków safety venue](#)

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ICE KRAKÓW: STRATEGIC DOCUMENTS

We respond flexibly to the changing reality and adapt our strategy to it. Currently, our activities are based on two strategic documents:

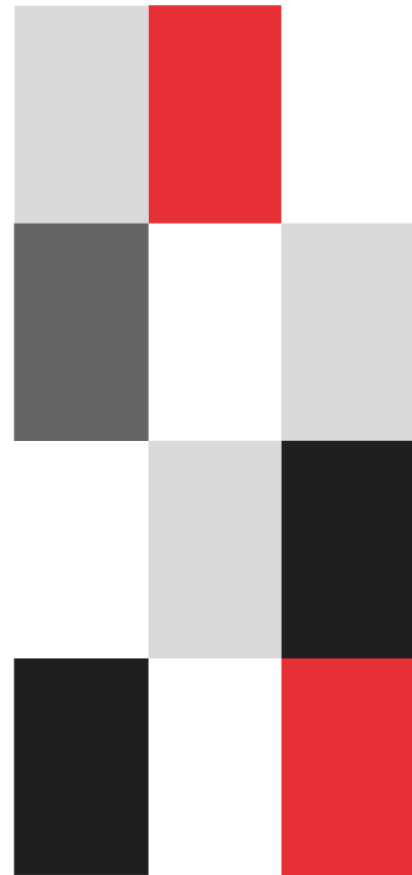
Sustainable tourism policy of Krakow for 2021-2028

A set of recommendations and guidelines indicating 9 key areas for tourism management in a city. Meetings industry is one of them



Kraków Network Protocol

A list of good practices and recommendations for use in the new, post-pandemic reality developed by the representatives of the Krakow MICE industry



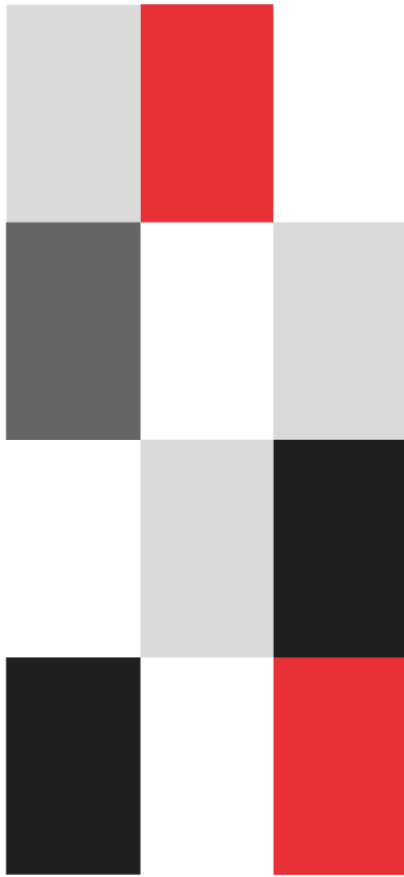
ICE KRAKÓW: WE HOSTED AMONG OTHERS



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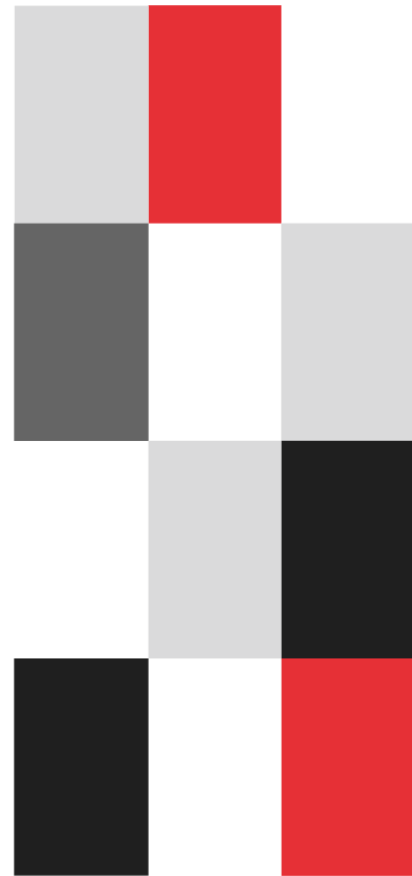
ICE KRAKÓW: THEY HAVE TRUSTED US:



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ICE KRAKÓW: PRIZES



MEETINGS STAR AWARD

The best congress centre of the New Europe –
1st prize in 2015 and 2016,
2nd prize in 2017
3rd prize in 2018



MP POWER AWARD

Congress Venue in 2015 and 2017



THE PLAN
AWARD

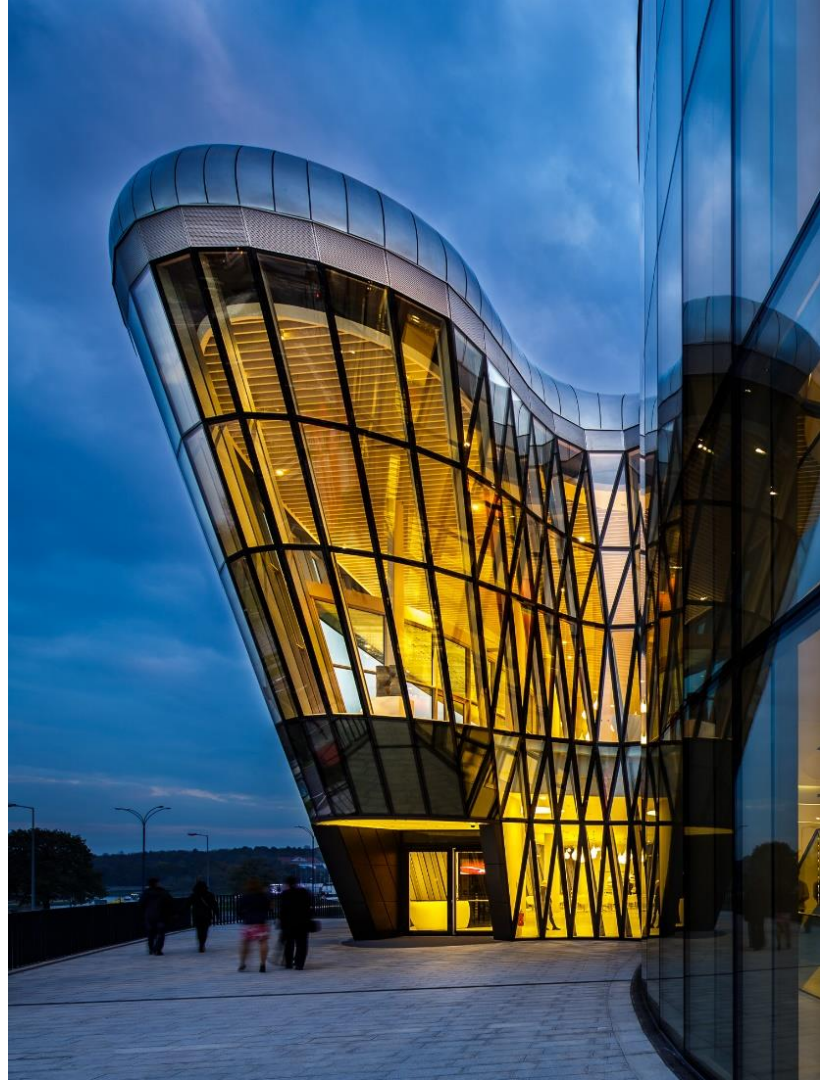
THE PLAN AWARD

The best architectural design in "business" category in
2015 (project by Ingarden & Ewý Architekci Studio)

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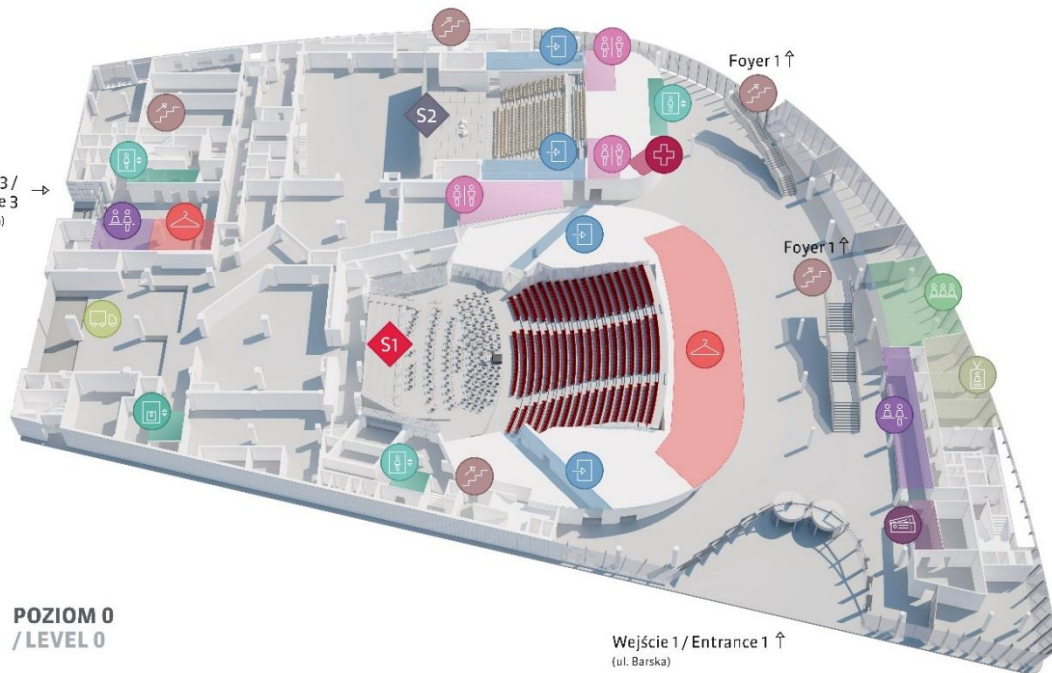


Let's inspirit your event. Together.

ICE KRAKÓW: PLAN

-  Sala Audytorium
/ Auditorium Hall
-  Sala Teatralna
/ Theatre Hall
-  Sala Kameralna
/ Chamber Hall
-  Zespół Sal Konferencyjnych
/ Conference Hall Complex
-  Informacja i kasa biletowa
/ Information and ticket office
-  Lada recepcyjna
/ Reception desk
-  Toileta
/ Toilet
-  Szatnia
/ Cloakroom
-  Strefa catering
/ Catering area
-  Punkt widokowy
/ Vantage point
-  Pierwsza pomoc
/ First aid
-  Wejście
/ Entrance
-  Schody
/ Stairs
-  Winda
/ Lift
-  Winda cargo
/ Cargo lift
-  Rampa rozładowcza
/ Unloading ramp
-  Pokoje wielofunkcyjne
/ Multi-functional rooms
-  Pokój spotkań
/ Meeting room
-  Pokoje organizatorów
/ Organizer's room
-  Przestrzeń biurowa
/ Office space

Wejście 3 /
Entrance 3
(ul. Bulhaka)



POZIOM 0
/ LEVEL 0

Wejście 1 / Entrance 1 ↑
(ul. Barska)

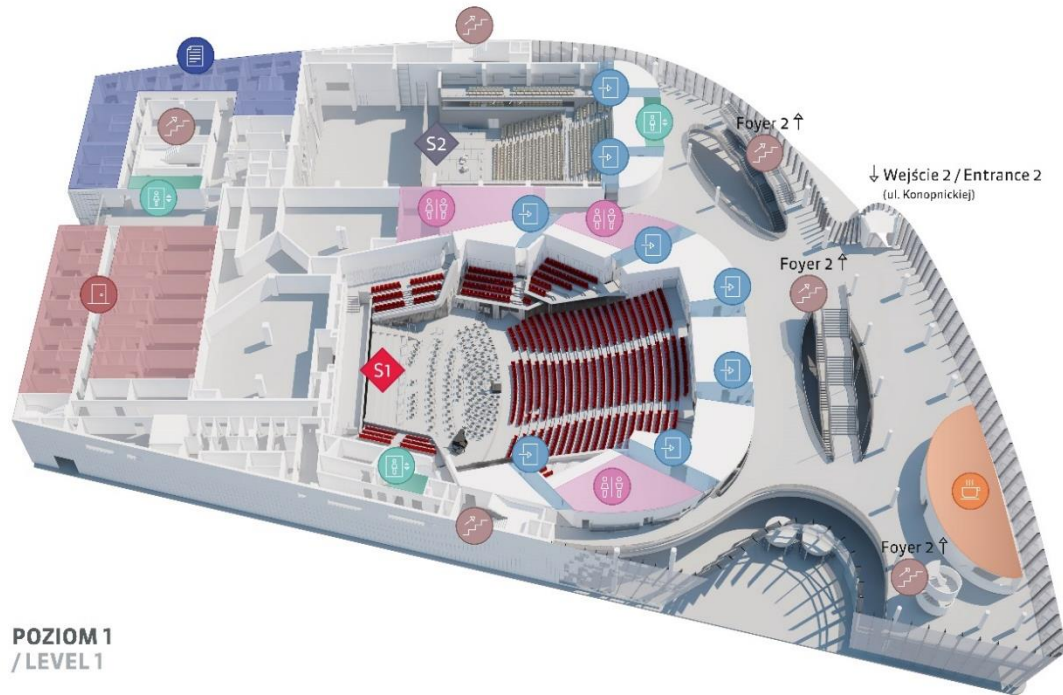
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ICE KRAKÓW: PLAN

- S1 Sala Audytoryjna / Auditorium Hall
- S2 Sala Teatralna / Theatre Hall
- S3 Sala Kameralna / Chamber Hall
- S4 Zespół Sal Konferencyjnych / Conference Hall Complex
- Informacja i kasa biletowa / Information and ticket office
- Lada recepcyjna / Reception desk
- Toaleta / Toilet
- Szatnia / Cloakroom
- Strefa catering / Catering area
- Punkt widokowy / Vantage point
- Pierwsza pomoc / First aid
- Wejście / Entrance
- Schody / Stairs
- Winda / Lift
- Winda cargo / Cargo lift
- Rampa rozładowcza / Unloading ramp
- Pokoje wielofunkcyjne / Multi-functional rooms
- Pokój spotkań / Meeting room
- Pokoje organizatorów / Organiser's room
- Przestrzeń biurowa / Office space



POZIOM 1
/ LEVEL 1

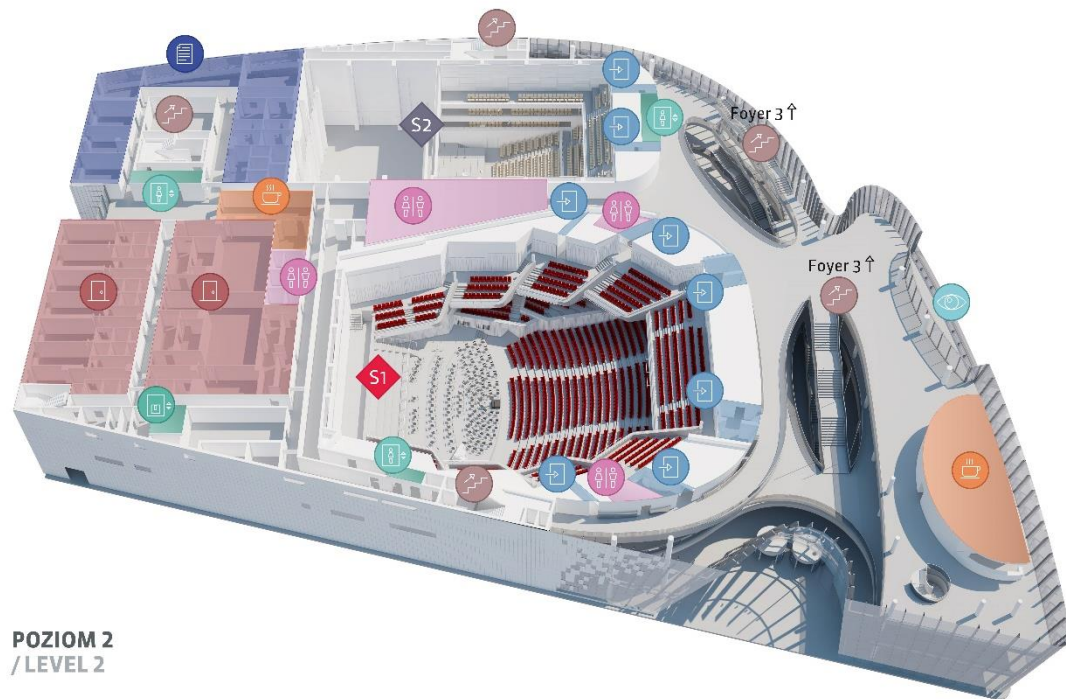
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ICE KRAKÓW: PLAN

-  Sala Audytorialna
/ Auditorium Hall
-  Sala Teatralna
/ Theatre Hall
-  Sala Kmeralna
/ Chamber Hall
-  Zespół Sal Konferencyjnych
/ Conference Hall Complex
-  Informacja i kasa biletowa
/ Information and ticket office
-  Lada recepcyjna
/ Reception desk
-  Toaleta
/ Toilet
-  Szatnia
/ Cloakroom
-  Strefa catering
/ Catering area
-  Punkt widokowy
/ Vantage point
-  Pierwsza pomoc
/ First aid
-  Wejście
/ Entrance
-  Schody
/ Stairs
-  Winda
/ Lift
-  Winda cargo
/ Cargo lift
-  Rampa rozładowcza
/ Unloading ramp
-  Pokoje wielofunkcyjne
/ Multi functional rooms
-  Pokój spotkań
/ Meeting room
-  Pokoje organizatorów
/ Organizer's room
-  Przestrzeń biurowa
/ Office space



POZIOM 2
/ LEVEL 2

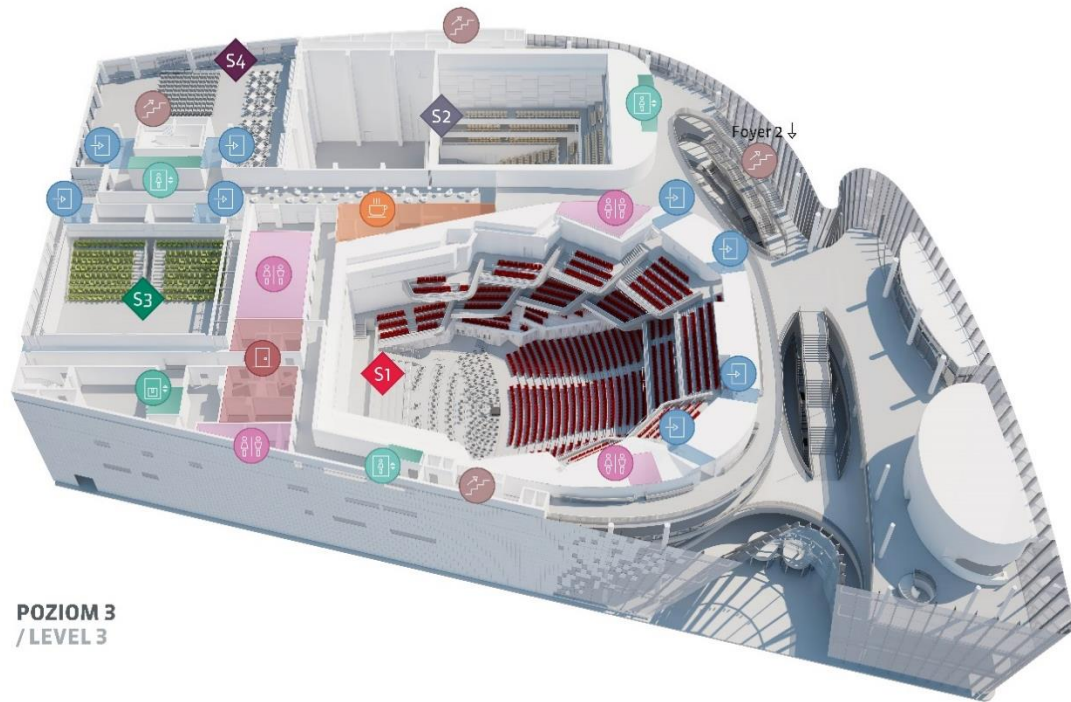
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ICE KRAKÓW: PLAN

-  Sala Audytorsyjna
/ Auditorium Hall
-  Sala Teatralna
/ Theatre Hall
-  Sala Kameralna
/ Chamber Hall
-  Zespół Sal Konferencyjnych
/ Conference Hall Complex
-  Informacja i kasa biletowa
/ Information and ticket office
-  Lada recepcyjna
/ Reception desk
-  Toaleta
/ Toilet
-  Szatnia
/ Cloakroom
-  Strefa catering
/ Catering area
-  Punkt widokowy
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/ First aid
-  Wejście
/ Entrance
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/ Stairs
-  Winda
/ Lift
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-  Rampa rozładowcza
/ Unloading ramp
-  Pokoje wielofunkcyjne
/ Multi-functional rooms
-  Pokój spotkań
/ Meeting room
-  Pokoje organizatorów
/ Organizer's room
-  Przestrzeń biurowa
/ Office space



POZIOM 3
/ LEVEL 3

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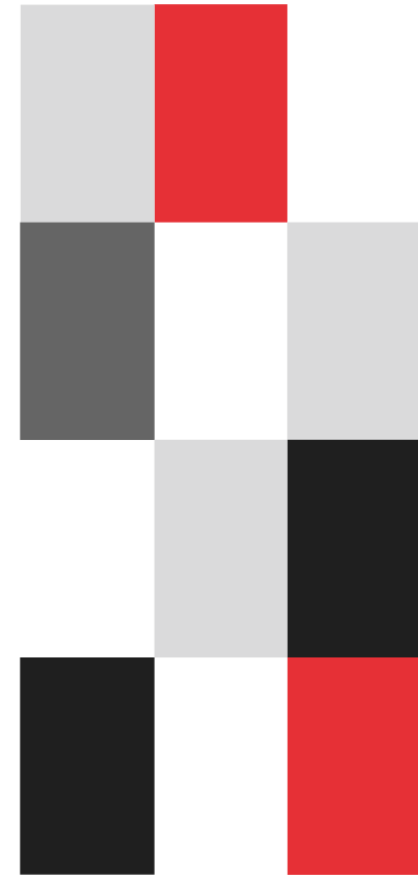
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